

**HOW DO WE ENSURE LONG-TERM GROWTH
FOR THE ORGANIC MARKET?**

DAY 1

**THE STATE OF PLAY: AN OVERVIEW OF
TODAY'S ORGANIC MARKET**

What strategies are needed to help boost business?

DAY 2

**BEYOND ORGANIC: NEW TRENDS COMING
TO THE FORE**

How do we work them in to our model to better meet
the needs of new consumers?

THEMED
WORKSHOPS

PANEL
DISCUSSIONS

B2B
MEETINGS

TASTING &
TESTING TOUR



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